

Grayling Farmers Market

2023 Market Operations and Policy List

The Grayling Farmers' Market Purpose and Mission::

The Grayling Downtown Development Authority adopted the Grayling Farmer's Market seeks to create a lively and vibrant market, showcasing local food and talent, attracting regular pedestrian traffic to the downtown district of Grayling. The Market and its vendors are ambassadors for community development and local businesses and proudly provide quality products that help create a local and robust food economy.

The city of Grayling Farmers Market seeks to enhance the quality of life in the Crawford County area by:

- Providing a quality market and opportunity for our farming community to sell a variety of locally grown and made farm products to enhance community awareness of benefits to local grown products while promoting a healthier community
- Encouraging relationships between the farmer and consumers in our area and surrounding areas.

Location and Hours of Operation

1. The Grayling Farmers' Market (hereafter written as the Market) will be held on Thursdays from 10 am to 4 pm, and Saturdays from 10 am to 3 pm.
2. The Market will be located at the city park & pavilion.
3. The Market will begin on May 18, 2023 and conclude on October 7 with Harvest Festival. No market will be held July 27 & 29 during the AuSable River Festival. Coordination with the River Festival planning committee will be made to host farmers market vendors through Chamber of Commerce's annual arts & craft show they hold during that week - stay tuned for details if interested.
4. Early sales are discouraged at the Market. Sales should start promptly at the market's start times. Vendors are expected to arrive early to set-up and be prepared to start on time. This is to ensure that vendors may set-up with few interruptions.
5. Booths are to stay erected until ending time. If a vendor runs out of merchandise, a sign stating such will be placed at the stand and the vendor can leave the space, but the vendor will not be permitted to remove the stand until the market is closed. This is both for shopping consistency and for safety.
6. A reasonable effort will be made to keep vendors in the same space. Vendors that repeatedly arrive late, leave early, or are absent may be moved to create the proper market environment. The move will be considered permanent unless prior arrangements are made with the Market Host.

Products Allowed

7. Products eligible for sale at the Market:
 - Fruits, vegetables and field crops
 - Plants, flowers (fresh or dried)
 - Honey and maple syrup
 - Coffee, tea, baked goods, and prepared food
 - Eggs, cheese and meat products
 - Sauces, dips, oils & fudge
 - Herbs, spices, dry mixes
 - Herbal salves, tinctures, bath, spa items
 - Local handmade crafts
 - Local arts

8. Produce and products from around the state of Michigan will be allowed. Highest priority of acceptance and vendor booth placement will be given to those with closest proximity to Crawford County.
9. The Market does not permit the sale of any marijuana or ingestible/consumable products that contain THC. Locally produced CBD or CBG products may be allowed per the discretion of the Market Host and the Farmers Market Committee/board of directors for the Downtown Development Authority.
10. We do not accept franchises or vendors selling products from multi-level marketing businesses.
11. The Market Host has the right to refuse vendor participation if the product is ineligible or does not comply with the rules indicated in this document. Repeat offenses will result in ineligibility to participate in future markets and any fees paid will not be refunded.

Vendor Fees & Participation

12. Market fees for 2023: Fees are due at the start of each market to either Grayling Main Street (234 E. Michigan Avenue, Grayling MI 49738) or to the Market Host at set-up.
 - a. SUMMER season rates (20 weeks) at City Park:
 - i. Full season, both days: \$8 per market, \$320
 - ii. Full season, one day: \$180
 - iii. Half Season, both days: \$200
 - iv. Half season, one day: \$110
 - v. Punch Card for 10 markets: \$130
 - vi. Daily rate: \$15.00
13. There is a 10% discount extended to vendors who are returning from within the past 5 years (2018). Proof must be provided, and vendors must be registered and paid in full before the first market to receive the discount. Does not apply to punch cards or daily rate. Checks or cash must be made out to Grayling Main Street.
14. Applications should be received electronically at <https://forms.gle/BSK85NAFKBViqu9s5>, or are available to print by emailing downtowngrayling@gmail.com, or on the city of Grayling's website at www.cityofgrayling.org.
 - a. Electronic submissions are highly preferred, so there is an accurate timestamp to allow for placement of the first come first serve booth assignments.
 - b. Paper applications are available on a limited basis, please contact Grayling Main Street if you need one.
15. A \$35.00 bank fee will be charged on all returned checks.
16. Grayling Main Street shall maintain a booth for market administration, a booth for activities, and a booth featuring a non-profit organization of the week. The featured non-profit table is available on a first come first served basis. Interested nonprofits should sign up directly with the Market host. A featured activities schedule will be published monthly and all are encouraged to share and participate in these activities.
17. Vendor booths shall be no more than 10 x 10 feet unless previously arranged and approved by Market Coordinator.
18. Canopies are strongly suggested for outside of the pavilion or provided tents; however, if you do not own one, the Market host can provide one, on a first come, first served basis, for a \$10.00/day fee. Canopies and pop-up tents MUST be weighed down at each post. This is for everyone's safety should wind or weather happen unexpectedly.
19. Vendors are required to register with the Market Host upon arrival; initial registration will include a vendor declaration of compliance with the Market rules.
20. Vendors are personally responsible for insurance coverage and compliance with local and state laws as it relates to Farmers Markets. It is the vendors responsibility to be up to date with any applicable

licenses for their products and be able to furnish them upon request.

21. Processed Foods: Vendors who sell processed foods must have a valid Food Establishment License or sell products allowed by and in compliance with Michigan's Cottage Food Law, PA 113 of 2010. Vendors can contact the Michigan Department of Agriculture and Rural Development to obtain a Food Establishment License. Under Michigan's Cottage Food Law, non-potentially hazardous foods that do not require time and/or temperature control for safety can be produced in a home kitchen (the kitchen of the person's primary domestic residence) for direct sale to customers at farmers markets, farm markets, roadside stands, or other direct markets.

More information on the Cottage Food can be found at www.michigan.gov/cottagefood or by contacting the Michigan Department of Agriculture and Rural Development (MDARD). They can be reached at mdainfo@michigan.gov or 800-292-3939.

22. Vendors wanting to share a booth space must be approved to do so by the Market Host. No more than 2 vendors may share one stall.
23. New vendors are requested to submit a photo that represents what is to be sold, as well as giving location of farm or location where products and produce are grown and produced.
24. Vendors are encouraged to form partnerships with local businesses to enhance community partnerships and Market atmosphere. (i.e. coupon distributions, display flyers, encourage participation in community events, etc.)
25. Vendors are encouraged to participate every week, doing so contributes to the success of the entire Market. If you cannot attend Market, but have committed to do so, please contact the Market Host ASAP to let them know of your situation. Notifying the Market host at least 12 hours in advance of Market is greatly appreciated. We do realize there may be circumstances beyond your control that you may not be able to do so.
26. Photos and videos taken by Market staff, committee members, or designee at the Market or those provided by the Vendor, may be used for advertising and promotion purposes (News releases, Web Site, Facebook, etc.).

Code of Conduct

27. Animals, including vendor pets, are not allowed at the Market, with the exception of service animals.
28. Smoking is NOT ALLOWED in the market space.
29. Vendors are expected to be neat, courteous, and respectful. Loud music, arguments or profanity will not be permitted. The Grayling Farmers' Market is designed to create good times and good food that moves from farm to table. It is the goal of the Market that customers will know their food and the farm of origin.
30. Trash receptacles are for customers only. Vendors are expected to leave their booth clean and remove all trash, foods, and products.
31. Any activity by any person not under contract with the market, such as petitioning, campaigning, or other public speaking, should take place outside of the active market space. This is an effort to make the Market space a safe and neutral zone to enjoy fresh and local produce and crafted items.
32. Vendors are expected to bring enough product to participate the entire market day and stay until ending time. Vendors that repeatedly arrive late, leave early, or are absent may be moved to create the proper market environment or may not be invited to participate in the market again.
33. The Market Host has the right to refuse vendor participation in the event they do not comply with the code of conduct expectation indicated in this document. Repeat offenses will result in a loss of ability to participate in future markets and any fees paid will not be refunded.

Food Assistance Programs:

34. The Market intends to participate in food assistance programs for the 2023 season. This can include SNAP/EBT, Double-Up Food Bucks, WIC Project FRESH, Senior Market FRESH, and local food assistance programs and grants. Vendors are expected to participate in all applicable food assistance programs.
35. Vendors are required to have signed agreements on file with the Market Host in order to be reimbursed for food assistance program sales. Vendors will be reimbursed for these sales within one month.
36. Eligible vendors who accept SNAP/EBT benefits, Double Up Food Bucks tokens, Project FRESH, and Market FRESH coupons are required to:
 - a. Submit signed agreement forms prior to participation in the market.
 - b. Display required signage for each alternative payment program each market day.
 - c. Clearly mark prices on all products.
 - d. Some programs may require additional training. The Market host will notify vendors as these trainings are available.

Marketing and Promotion

37. We plan to share market information through social media. Please feel free to also share our posts and events on your own social media.
38. You may contact the page manager through the messaging system to send photos of product(s), your participation in our market, information about sales, products, and share your social media accounts on the page.
39. Vendors are encouraged to promote themselves and our Market. This may be accomplished through word of mouth, fliers/promotional materials at your stand at other markets (if allowed), social media, and email lists.