

**RECORD OF
DOWNTOWN DEVELOPMENT AUTHORITY/GRAYLING MAIN STREET
PROCEEDINGS REGULAR MEETING HELD ON THE
21st DAY OF JUNE, 2018
1020 CITY BOULEVARD, GRAYLING, MICHIGAN**

I. Meeting called to order by Chairperson Rombach at 5:06 P.M.

II. Roll Call

Members Present: Timothy Rombach, Shawn Abraham, Doug Baum, Tim Chilcote, Paul Crandall (via phone)

Members Absent: Betty Bennett, Erich Podjaske, Thomas Steffen

Also, in Attendance: Deb Mead; Recording Secretary, Main Street Manager; Rae Gosling, Chris Hunt; MyNorth Media

III. Public Comment – None

IV. Approval of Agenda

18-018

Moved by Baum, seconded by Chilcote to approve the Agenda as presented:
Ayes: 5, Nays: 0, Abstain: 0, Absent: 3, Vacancies: 1, motion carried.

V. Approval of Consent Agenda

A. DDA/GMS Meeting Minutes for April 18, 2018

18-019

Moved by Baum, seconded by Chilcote to approve Consent Agenda as presented:
Ayes: 5, Nays: 0, Abstain: 0, Absent: 3, Vacancies: 1, motion carried.

VI. Treasurer Report

A. Revenue/Expenditure Report for April 2018

Main Street Manager Gosling had stated that expenses were high in April and May due to the travel expenses that came in from the National Conference and paying the \$6,000.00 out for the VISTA program.

Gosling stated that they might need to use the Fund Balance to balance the budget by the end of the Fiscal Year, due to the limited funds.

Discussion was had on why this might have to happen, City Manager Baum explained.

18-020

Motion made by Baum, seconded by Chilcote to approve the City Manager and the City Clerk to balance the budget with the Fund Balance for Grayling Mainstreet if needed by the end of the Fiscal Year.

Ayes: 5, Nays: 0, Abstain: 0, Absent: 3, Vacancies: 1, motion carried.

Further discussion was had about the budget.

18-021

Moved by Baum, seconded by Crandall to accept the Financial Report.

Ayes: 5, Nays: 0, Abstain: 0, Absent: 3, Vacancies: 1, motion carried.

VII. City Manager Report

None

VIII. Main Street Manager Report

Main Street Manager Gosling stated that there were two months of reports and that they were attached to the Agenda.

Gosling stated that the accreditation criteria was changing for the Main Street program, and that she had talked about this before with the Committee. The official roll out for the new criteria will be in March of 2019, so that will give Main Street an extra year to reach the Master Level Accreditation. Gosling also stated that Main Street has not met the current bench marks in place.

Chairperson Rombach expressed his concerns on the fact that the City of Grayling could stop the funding of the Main Street Program, since the original plan was for 5 years of funding. City Manager Baum stated that funding for the program was negotiable at this point.

IX. UNFINISHED BUSINESS – MAIN STREET

A. Approval of Work Plans

1. Paddle Battle
2. Harvest Fest/Funky Fish
3. Christmas Walk
4. Trees on Mainstreet
5. Bike Racks

6. Planting Spring 2019 (Grayling in Bloom)
7. Appreciation Event

Due to a guest speaker coming in, City Manager Baum had suggested that they discuss the Veteran's Banners and the Liquor License Resolution that is under "New Business – Main Street" as well.

City Manager Baum read the proposed Resolution per request of Member Crandall. The Resolution is for a Special License to serve alcohol for July 26-28th, 2018, on the City Street 200 Block of Michigan Ave.

18-022

Moved by Baum, seconded by Abraham to approve the Resolution for Liquor License as presented.

Ayes: 5, Nays: 0, Abstain: 0, Absent: 3, Vacancies: 1, motion carried.

Main Street Manager Gosling explained the Veteran's Banners and the overwhelming support that this is receiving in the Community. She also stated that Main Street would be providing the Admin services for this project, and that will result in 10% of the profit to go back to Main Street.

***Thomas Steffen arrived at 5:41**

Camp Grayling and/or DPW could help with installing the brackets for the banners. The Naval Cadets have a team to hang the banners after brackets are installed.

18-023

Moved by Baum, seconded Steffen to approve the Work Plans including the Veteran's Banners as presented to date.

Ayes: 6, Nays: 0, Abstain: 0, Absent: 2, Vacancies: 1, motion carried.

***Doug Baum was excused from the meeting at 5:47**

X. New Business – DDA

A. Office Space/Property Managers

Tabled.

XI. Unfinished Business – Main Street

City Manager Baum requested earlier in the meeting to move Unfinished Business Down on the Agenda.

XII. New Business – Main Street

Moved up on Agenda due to a guest speaker

A. Chris Hunt – MyNorth Media

Chris Hunt from MyNorth Media explained that his company published a magazine that was just for Non-Profit Organizations. The purpose for the magazine is to highlight the Organizations and to possibly get new donors to support their cause.

B. Liquor License Resolution

Discussed and approved earlier in meeting.

C. Work Plans

1. Veteran’s Banners

Discussed earlier in meeting.

2. Lumberjack Breakfast – Grayling Restaurant Invitation

Main Street Manager Gosling had stated that Grayling Restaurant is looking to partner with a Non-Profit for this event. Would like volunteers to help out with ticket sales, etc.

D. Organization, Design, Promotion and Economic Vitality: Adopt Blended Communities Discussion

Tabled

E. Donation Letters Discussion

Tabled

XIII. Unfinished Business – DDA

A. TIF

Chairperson Rombach stated that expanding the Downtown District would be beneficial for the City and the DDA in various ways. Chairperson Rombach stated that it would open up more Liquor License opportunities for the City and would generate more income for the DDA.

Chairperson Rombach also stated that he was trying to get a meeting with City Manager, Doug Baum, Economic Development Director, Erich Podjaske and

Northern Market Project Director, Doug Paulus, to get their input on the expansion, so it can be presented to City Council.

Discussion was had on when to present the expansion of the Downtown District to City Council for approval, especially with the upcoming Election in November. Consensus was to try as soon as possible and then possibly in January of 2019, if the original request is denied.

XIV. MS Mainstreet Committee Reports

A. Paddle Battle

Tabled.

B. Veteran's Banners

Discussed earlier in the meeting.

XV. Community Meetings Update

A. CCEDP:

Tabled

B. Missing Middle:

Tabled

C. Blight:

Tabled

D. Camp Grayling:

Tabled

E. Northern Market:

Tabled

F. 4-Mile Businesses:

Tabled

G. Golf Course:

Tabled

H. Grayling Township:

Tabled

I. GPA:

Tabled

J. Roscommon County EDC:

Tabled

XVI. Public Comment

None

XVII. Member Comments

None

XVIII. Correspondence

None

XIX. Adjournment

18-024

Moved by Abraham, seconded by Steffen to adjourn the meeting:
Ayes: 5, Nays: 0, Abstain: 0, Absent: 3, Vacancies: 1, motion carried.

Chairperson Rombach adjourned the meeting at 6:33 PM.

Debra Mead
Recording Secretary