

**RECORD OF
DOWNTOWN DEVELOPMENT AUTHORITY/GRAYLING MAIN STREET
PROCEEDINGS REGULAR MEETING HELD ON THE
10th DAY OF FEBRUARY, 2022
1020 CITY BOULEVARD, GRAYLING, MICHIGAN**

I. Meeting called to order by Vice Chair Swander at 8:34 A.M.

II. Roll Call

Members Present: Swander, LaFontaine, Podjaske, Milliken, Pettyjohn, Shaw, Stonehouse

Members Absent: Baum

Also, in attendance: Jillian Tremonti (~~Interim~~ Main Street Manager), Clerk/Treasurer Chelsea Goodwin

III. Public Comment

None.

IV. Approval of Agenda

22-013

Moved by Pettyjohn seconded by Podjaske to approve the agenda as presented.

Roll Call Vote

Ayes: 7 Nays: 0 Abstain: 0, Absent: 1, Vacancies: 1,

Motion Carried.

V. Approval of Consent Agenda

DDA/GMS Meeting Minutes for January 13, 2022.

22-014

Moved by Podjaske seconded by Milliken to approve the meeting minutes with the correction of the vibrancy grant amount for \$2500.

Roll Call Vote

Ayes: 7 Nays: 0 Abstain: 0, Absent: 1, Vacancies: 1,

Motion Carried.

VI. Treasurer's Report

A. Revenue/Expenditure Report through January 2022

22-015

Moved by Pettyjohn seconded by LaFontaine to accept and file the Treasurer's Report as presented.

Roll Call Vote

Ayes: 7 Nays: 0 Abstain: 0, Absent: 1, Vacancies: 1,

Motion Carried.

VII. City Manager's Report

City Manager Baum was absent. Podjaske did not have anything to report in his absence.

VIII. Main Street Manager Report

A. Monthly Report

Grayling Main Street Manager Tremonti talked about a grant she was working on for the Main Branch Gallery through MCACA's Capital Improvement program to renovate their roof and façade. The project for restoration and improvements is totaling near \$40k currently. The grant is a 1 to 1 match.

She mentioned she was now all caught up on Michigan Main Street reporting that had previously been behind.

She explained that the GPA ladies were very grateful for the presentation to know where their donation was going and used for as they had previously requested that information in the past and were never told.

She talked about upcoming trainings and an online small business training portal she would be doing.

The next community coffee hour would be at MI Brew on 2/11 @ 9am.

She was also looking into wayfinding planning companies to come and look at where signs were needed.

The pedicab ordinance she was working on was submitted to the Planning Commission.

Sesquicentennial meeting on January 20th and are considering putting in place a banner fundraiser in conjunction with the 150th Heritage Committee and potentially splitting funds 50/50 with the organization.

She met with multiple businesses to discuss both the Match on Main grant and the Technology grant.

She will be working with the Chamber of Commerce for the River Festival.

Currently they are working on the parade aspect of the festival.

Met with Jackie Sesnske from Taste the Local Difference to discuss potential marketing packages with them for the community.

IX. Unfinished Business – DDA/Main Street

A. State of Properties

Podjaske did not have anything new to update.

B. Community Cocktail Hour

The next planned community cocktail hour is planned for March 16th at the new Chrysler Jeep Ram dealership. LaFontaine was working on an estimate of people for appetizers and drinks and would be sending out invitations this weekend. Members discussed the possibility of holding a raffle of some sort.

C. Work Plan Approval

Members discussed the Annual Conference workplan, Spring cleanup workplan and the Clock dedication/Block party workplan.

Wednesday, May 25th, Spring Clean-up Day, some downtown businesses will be closed and would be a good day to close the road down to repaint the canoe paddles for the crosswalks. The road closure permit would need to go to City Council for approval in April.

June 10th is the clock dedication and block party and a road closure permit would need to go to City Council for approval in May.

22-016

Moved by Stonehouse seconded by Pettyjohn to approve the GMS Manager training workplan for the 2022 National conference as presented.

Roll Call Vote

Ayes: 7 Nays: 0 Abstain: 0, Absent: 1, Vacancies: 1,

Motion Carried.

D. Vibrancy Grant

Discussed during Main Street Manager's Report.

E. Technology Grant

Discussed during Main Street Manager's Report.

F. Open Board Seat

Is currently posted on the city website and will be posted on Facebook as well.

X. New Business – DDA/Main Street

A. Taste the Local Difference Advertising

Tabled until the March meeting.

B. Training Opportunity

MEDC is offering a training online that is free and will go well with the FIT assessment recently done.

XI. MS Committee Reports

- A. Org Committee**
- B. Design**
- C. EV**
- D. Promotions**

XII. Community Meetings Update

A. CCEDP (Crawford County Economic Development Program)

No quorum last meeting.

B. Historical Museum

Working on a technology grant for a security system.

C. GPA

Nothing new right now. They are looking into redoing the large banners on the business loop.

D. Camp Grayling

- i. 5k**
- ii. WSOP**

The Run for Roses 5k on 5-7-22 starts with a ‘Kentucky Derby’ style event at 10am, followed by a dinner at 6pm. The event helps raise funds for Veterans with PTSD through the Guardian Angels Medical Service Dogs Program.

The World Series of Poker event on 6-4-22 is from 12pm-5pm with the Gala beginning at 5pm for players and guests. Proceeds will benefit Project RELO and Camp Grayling’s Wellness and Recreation Program.

E. Grayling Heritage 150th

Currently working on a float that the committee is hopeful to expand the float to be apart of larger events in the future to promote Grayling, as in the Cherry Festival in Traverse City.

F. Rotary

Nothing new.

G. Chamber of Commerce

Gala nominations are posted online for voting. The annual public meeting will be on 2-22-22 at 9am and held at Spike's Keg O' Nails.

H. FIT Assessment

Should be available soon for the public to see.

XIII. Public Comment

None.

XIV. Member Comments

Chair Swander mentioned that Hansen Hills will be holding a sled dog race that should be fun.

XV. Correspondence

Podjaske talked about the Transportation Study public meeting scheduled for 2-17-22 at 5pm to be held at Grayling City Hall. The public meeting is to discuss the safety, efficiency and convenience of the transportation system. Also the potential rerouting of military vehicles so they won't have to go through downtown.

XVI. Adjournment

22-017

Moved by Pettyjohn seconded by LaFontaine to adjourn the meeting.

Roll Call Vote

Ayes: 7 Nays: 0 Abstain: 0, Absent: 1, Vacancies: 1,

Motion Carried.

Chair Swander adjourned the meeting at 9:50 A.M.