



## City of Grayling Downtown Development Authority (DDA)/ Grayling Main Street Board Member Application

Thank you for your interest in serving on the Board of Directors for the City of Grayling Downtown Development Authority/Grayling Main Street Board (DDA/GMSt). Please take the time to read this application thoroughly, it has important information for you to consider before applying.

Being a DDA/GMSt Board Member is a wonderful way to serve your community. It is not an easy job, but it is important, interesting, fulfilling, and exciting work. If you are selected to serve on the DDA/GMSt Board it is expected that you will:

- Attend one monthly board meeting (60-90 minutes)
- Dedicate 5-10 hours/month outside of the board meeting to conducting DDA/GMSt business

Please note that some DDA/GMSt activities, meetings, and trainings may occur during normal business hours. *If you are unable to devote the necessary time, energy, and enthusiasm to the DDA/GMSt, please do not apply for Board membership.* It is crucial that the DDA/GMSt be a strong, committed, and viable organization in order to reach our goals. If you are unable to commit at this time there are still many other ways in which you may help revitalize our Downtown through numerous special projects and committee activities.

The powers of the DDA were established by State legislation PA 197 of 1975. The DDA is an “ “ The DDA focuses on “ “ To be a DDA/GMS board member you must meet the following criteria:

- 1) Have an interest in a business and or property located in the downtown district  
Or
- 2) Have an interest in the success of downtown Grayling

The DDA/GMS revitalization strategies are structured around the Michigan Main Street Four Point Approach.

**Mission Statement:** The mission of Grayling Main Street is to be an economic development program that uses historic preservation and community collaboration in Downtown Grayling to promote our artisan and great outdoors recreational resources.

### Program Overview:

The DDA/GMSt Board consists of eight, City Manager appointed, members, and the City Manager. The DDA/GMSt board is there to provide a comprehensive approach to economic revitalization of the historic commercial center of a community.

The four committees consist of:

- 1) Design
- 2) Economic Restructuring
- 3) Organization
- 4) Promotions

#### Characteristics of an Effective Board member

- Demonstrate interest in the program's purpose and goals
- Represent a public or private organization in the community or a segment of the community
- Be willing to commit to 5-10 hours per month to the program
- Support the board decision even when he or she may disagree with the Majority
- Attend as many training programs and workshops held each year by Michigan Main Street as possible
- Contribute knowledge, financial resources, or labor to program
- Offer opinions honestly, without reservation, and in a constructive way
- Promote unity within the organization and seek to resolve internal conflicts
- Encourage orderly, systematic, and incremental implementation of the Main Street program's work plans, discouraging the board from being distracted by secondary issues or projects not included in the program's annual agenda

DDA/GMSt Application

- 1) Name: \_\_\_\_\_
- 2) Address: \_\_\_\_\_  
City, County, Zip \_\_\_\_\_
- 3) Phone: (Day) \_\_\_\_\_ (Cell) \_\_\_\_\_
- 4) Email: \_\_\_\_\_
- 5) How long have you been a resident in the City of Grayling? \_\_\_\_\_ County? \_\_\_\_\_
- 6) Are you a property owner or have an interest in a business in the DDA/GMSt District? If so, which business or property?  
\_\_\_\_\_  
\_\_\_\_\_
- 7) Where are you currently employed? What is your current position? How long have you been with this company?  
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\_\_\_\_\_  
\_\_\_\_\_
- 8) Either in the space below or on an attachment please list any special skills or experiences that you feel would be a strength for the DDA/GMS board. Including professional experience, previous board experience, volunteerism, personality characteristics etc.  
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9) In the space below or on a separate attachment, please list your “vision” for the future of downtown Grayling. How do you think Grayling can work towards these goals?

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I have read and fully understand this application for the DDA/GMSt Board. I am willing to make a Board level commitment to revitalize Downtown Grayling. I understand that the DDA/GMSt board will determine policy issues and that the Director of Grayling Main Street will serve in administrative capacities.

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Signature

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Date